

# LABOUR MARKET INFORMATION STUDY OF THE **CULTURAL LABOUR FORCE** 2019

## PRAIRIES CULTURAL SECTOR

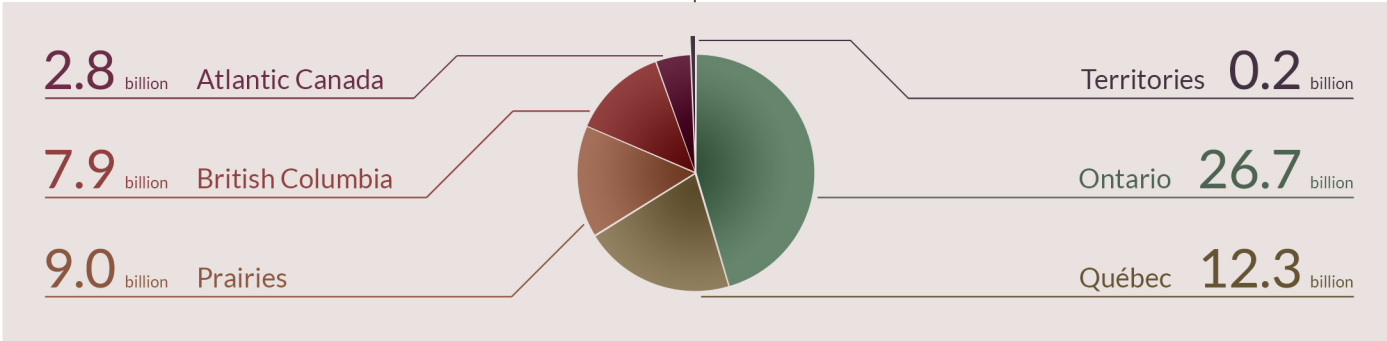
### THE REGION AT A GLANCE

With much of the region experiencing significant economic challenges in recent years, it is not surprising that **growth in the Prairies' cultural sector has been weaker than that of the sector nationwide.**

As with the overall economic outlook, the outlook for the cultural sector suggests **growth should pick up considerably in the years ahead, both for the sector's employment and GDP.**

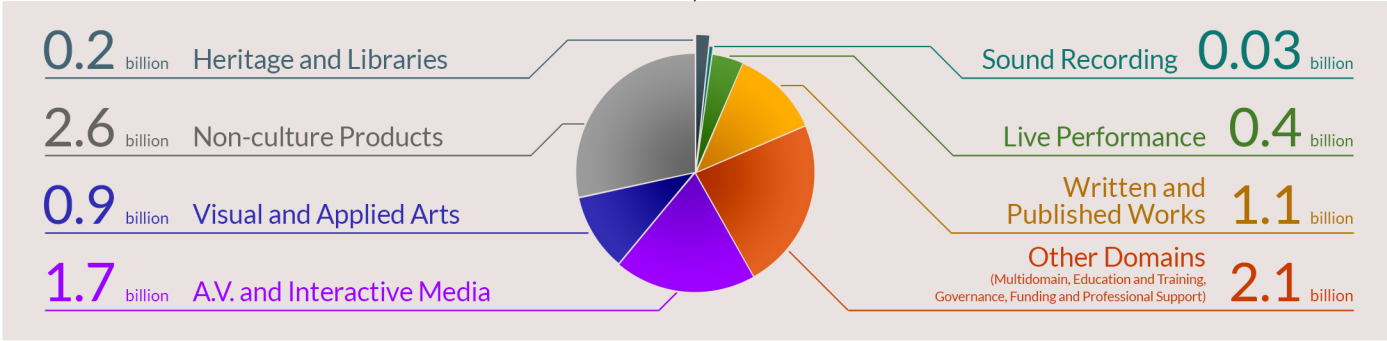
In fact, aside from Written and Published Works, most domains in the region are projected to experience solid gains, led by **Audio-Visual and Interactive Digital Media.**

### REGIONAL BREAKDOWN OF CULTURAL SECTOR GDP (\$ BILLION)



### BREAKDOWN OF CULTURAL SECTOR GDP BY DOMAIN (\$ BILLION)

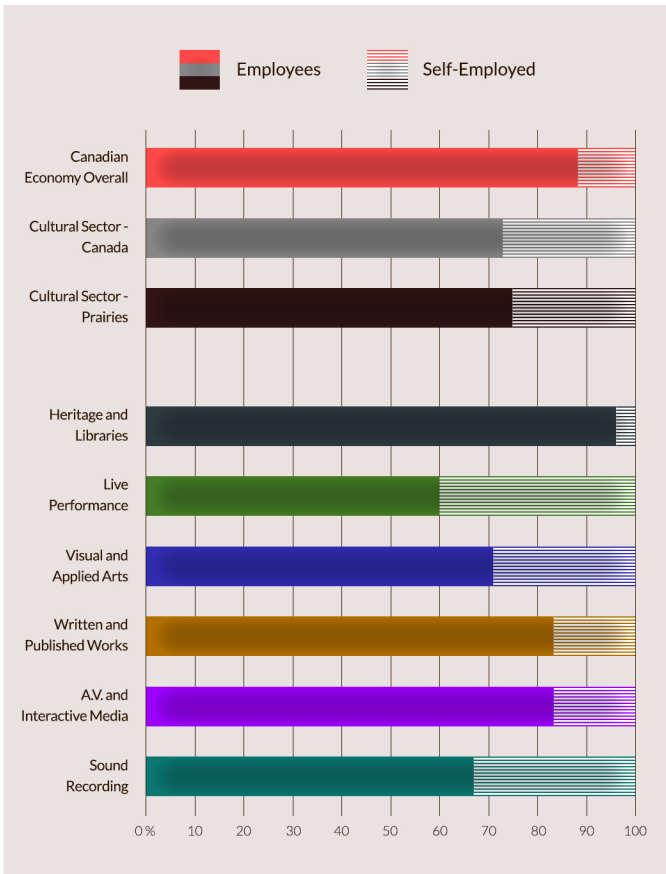
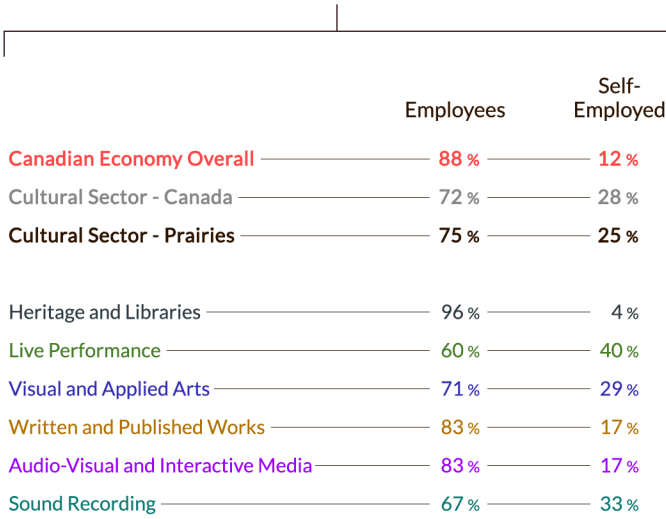
PRAIRIES



# PRAIRIES - CULTURAL SECTOR

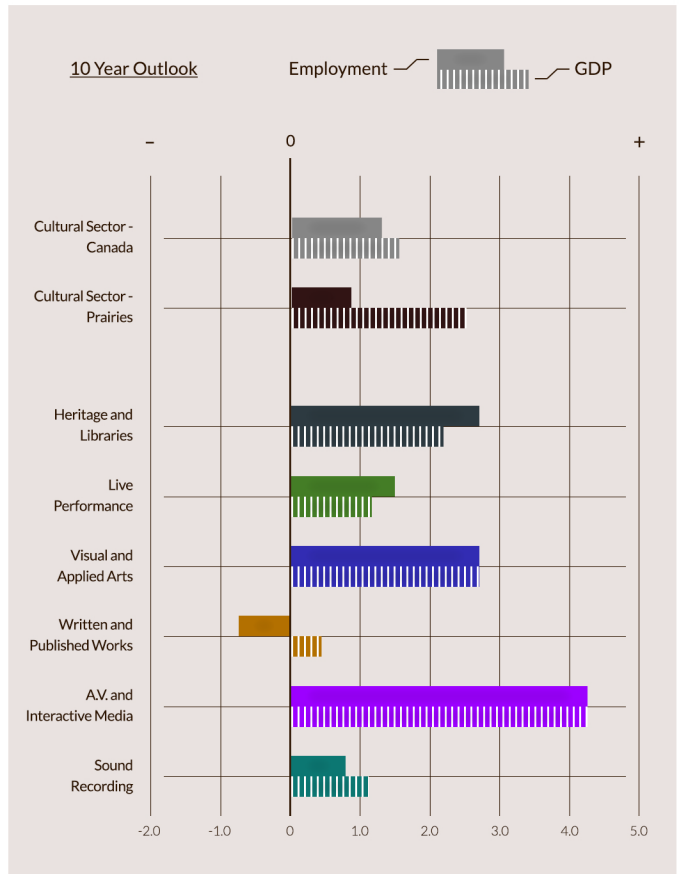
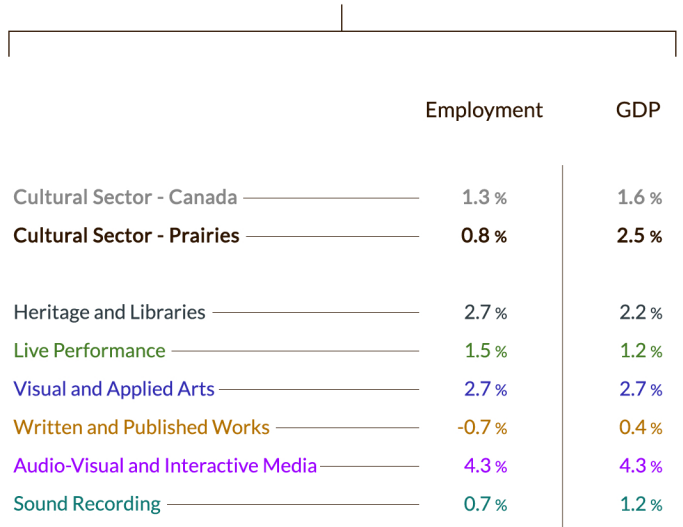
## EMPLOYMENT STATUS

DISTRIBUTION BY DOMAIN - PRAIRIES (%)



## CULTURAL SECTOR OUTLOOK

10-YEAR OUTLOOK BY DOMAIN (% AVG. ANNUAL INCREASE)



# PRAIRIES - CULTURAL SECTOR

## NUMBER OF CULTURAL ESTABLISHMENTS (WITH EMPLOYEES) BY DOMAIN

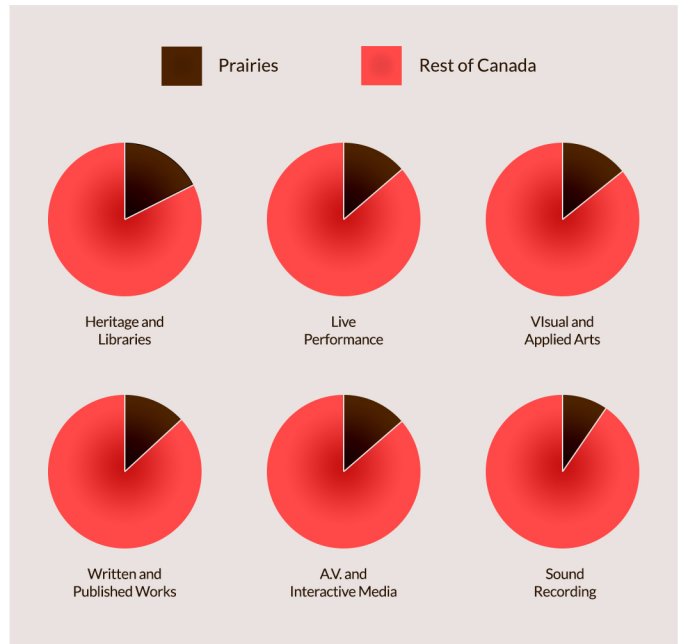
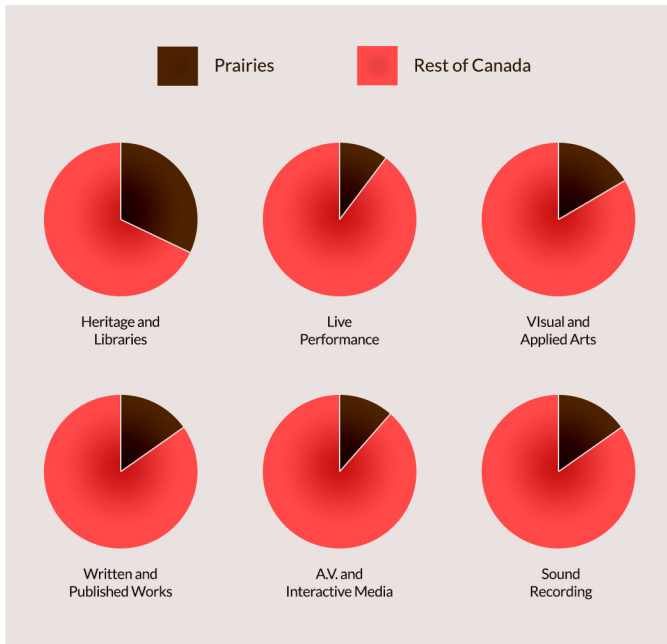
PRAIRIES

Domain	Prairies	Canada
<b>Total</b>	<b>5,637</b>	<b>36,199</b>
Heritage and Libraries	784	2,445
Live Performance	370	3,602
Visual and Applied Arts	2,362	14,279
Written and Published Works	1,114	7,322
A.V. and Interactive Media	902	7,858
Sound Recording	105	693

## EMPLOYMENT BREAKDOWN IN CULTURAL OCCUPATIONS BY DOMAIN

PRAIRIES

Domain	Prairies	Canada
<b>Total</b>	<b>111,064</b>	<b>798,305</b>
Heritage and Libraries	14,845	84,480
Live Performance	18,205	133,000
Visual and Applied Arts	50,526	355,160
Written and Published Works	19,565	148,820
A.V. and Interactive Media	3,013	22,080
Sound Recording	435	4,550
Other Domains	4,475	50,215



## SOURCES

Data displayed in this brochure come from the following sources:

Statistics Canada Census, 2016

Statistics Canada Provincial and Territorial Culture Indicators, 2017

The Conference Board of Canada, Cultural Sector Labour Market Information for Canada's Cultural Sector Report, 2019.